

5 Reasons to Love Lavu Pay with Dual Pricing

1



Enhanced Profit Margins

- Dual Pricing allows you to transparently display different prices for cash and card payments, encouraging customers to choose cost-effective payment methods.
- Reduce your transaction fees and keep more of your hard-earned money.

2



Customer Transparency

- Provide clear and upfront pricing to your customers, building trust and fostering long-term loyalty.
- Educate customers about the true cost of card payments, promoting cash transactions.

3



Increased Cash Flow

- With reduced processing fees, you'll see an immediate boost in your cash flow, allowing you to reinvest in your business.
- This allows restaurants to dedicate resources they otherwise couldn't towards inventory, staffing, expansion, etc.

4



Simplified Payment Processing

- Lavu Pay integrates seamlessly with our SaaS platform, streamlining your payment processes and reducing administrative tasks.
- Direct access to an intuitive payment processing platform providing clear visibility into payment data.

5



Competitive Advantage

- Stand out in the market by offering innovative pricing options that cater to a variety of customer preferences.
- Position your business as a forward-thinking and customer-friendly establishment.